

# **EXHIBIT 3**

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**From:** Kalodner, Liz <liz.kalodner@cbs.com>  
**Sent:** January 23, 2008 2:46 PM  
**To:** Van Citters, John  
**Subject:** RE: Star Trek

Sorry; I meant to write you a note.

He has a few complaints about "It's a Wrap" that he wanted to pass on to someone. I told him that you would be happy to hear them. ☺

(He also wanted to offer his services as a consultant on the Christie's lawsuit; I told him I would keep his number on hand, but that we had experts in house and that we were fine.)

So...you just need to listen to him. (He actually seems to be a "real" guy – CEO of ScreamingSports.com. Bio below)

### **Alec Peters**

#### **Chief Executive Officer, Co-Founder**

Alec, a native New Yorker (And die-hard NY Giants fan) founded FSDashboard with CTO Shawn Haynie in 2005. Shawn had worked with Alec at Alec's last company, Marketworks (www.marketworks.com), which he founded in 1999. Together, with the help of some great MBA's from the University of Georgia, they launched FSDashboard in Fall 2005.

A graduate of Adelphi University and the University of North Carolina School of Law Alec chose not to practice law after passing the North Carolina State Bar and coached at the University of Southern California, where he was the assistant men's volleyball coach from 1988-1992, helping the team win the NCAA Championship in 1990. Alec also coached at Occidental College from 1990-1991 and Alec also served as an assistant coach with the USA Women's Volleyball team during 1990 and 1991.

Alec started American Management Group, a sports marketing agency in 1992, and produced some of the most successful sports collectible shows in Southern California during 1992 and 1993. He then moved the company into representing professional volleyball players, until starting Auctionworks (later renaming it Marketworks) in 1999. Alec grew Marketworks to over \$ 6 million in revenue in 2004 with offices in 4 countries before leaving to start FSDashboard in 2005.

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**From:** Van Citters, John  
**Sent:** Wednesday, January 23, 2008 5:40 PM  
**To:** Kalodner, Liz  
**Subject:** FW: Star Trek

Any Cliff's Notes® on what he's after or what to expect?

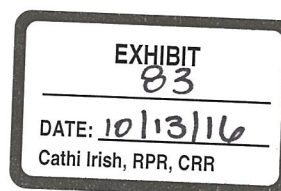
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**From:** Alec Peters [mailto:apeters@screamingsports.com]  
**Sent:** Wednesday, January 23, 2008 11:36 AM  
**To:** Van Citters, John  
**Subject:** Star Trek

John:

Just got off the phone with Liz Kalaodner and she suggested I speak with you. I write the [Star Trek Prop, Costume and Auction Blog](#), and am one of IAW's biggest customers. I would love to chat for a few minutes if you can spare the time.



PL0006230

Thanks

Alec

Alec Peters  
CEO  
ScreamingSports.com  
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